

# Join Our Movement for Women's Wellness

Be a Sponsor. Empower Women. Build Community.



## Sponsor Packet

## About Women's Adventure Club

The Women's Adventure Club (WAC) is a dynamic nonprofit organization revolutionizing how women explore, connect, and thrive. Launched in April 2024, WAC has already made an extraordinary impact, attracting over **600 members** to our website and uniting **1,100+ local women** in our private Facebook group. We've clearly tapped into a powerful demand in the market—proving the need for meaningful, community-driven outdoor experiences that bring back the spirit of village culture in modern society.

Through free weekly outings, unique monthly events, and comprehensive training programs, WAC empowers women to improve their mental, social, and physical well-being in a supportive and adventurous environment. Together, we are transforming lives and creating stronger, more connected communities.

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## Why Sponsor the Women's Adventure Club?

This is your chance to align with a grassroots movement that is redefining women's health and community. As a sponsor, you'll:

- **Connect with a Captive Audience:** Engage with a rapidly growing network of women eager to explore local businesses and services that align with their values.
- **Showcase Your Brand:** Promote your business as a leader in supporting women's health, adventure, and connection.
- **Make a Lasting Impact:** Help transform the culture of loneliness into a culture of community while boosting your visibility and reputation.

Your support will help us continue to grow and innovate—creating unforgettable experiences for women and strengthening the local economy. Together, we can shape the future of our community.

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## Sponsorship Opportunities

### 1. Summit Leader: \$10,000

- Premium logo placement on all event materials and training program gear.
- Monthly dedicated social media posts and stories (3 per month).
- Exclusive feature in WAC's monthly newsletter (sent to 600+ members).
- Inclusion of promotional materials in training participants welcome packets.

- Recognition at all program graduation events.
- Exclusive "Summit Leader Spotlight" on WAC's website homepage.

## **2. Trailblazer: \$5,000**

- Prominent logo placement on event materials.
- Bi-monthly social media mentions (2 per month).
- Quarterly feature in WAC's newsletter.
- Recognition at graduation events.

## **3. Adventurer: \$2,500**

- Logo featured on WAC's website sponsor page.
- Monthly group social media shoutouts.
- Opportunity to include a flyer or coupon in training packets.
- Acknowledgment during event announcements.

## **4. Explorer: \$1,000**

- Logo listed on WAC's website sponsor page.
- Seasonal group social media mentions.
- Recognition in our sponsor appreciation post.

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## **Special Event Sponsorships**

Elevate your brand by sponsoring one of our signature events or campaigns, including:

- **Monthly Special Events:** Nordic ski lessons, snow biking, pickleball tournaments, self-defense classes, and more.
- **Graduation Celebrations:** Sponsor transformative moments like completing a 14er climb, a trail race, or the Manitou Incline.

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## **Our Reach and Impact**

- **1,700+ Local Women in Our Facebook Group:** An active, engaged community sharing stories, advice, and connections.
- **700+ Website Members:** Rapid growth demonstrates a strong demand for WAC's unique mission and offerings.

- **Community Partnerships:** Collaborations with South Metro Denver Chamber of Commerce, Milkes Bikes, RNK Running and Walking, and You Are Not Alone (YANA) Colorado.
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## **Join the Movement**

Don't miss this incredible opportunity to be part of a movement bringing women together in ways that truly matter. By sponsoring WAC, you'll align your brand with a purpose-driven community and gain unparalleled access to a powerful demographic. Let's work together to create a culture of connection, adventure, and empowerment.

## **Contact us today to become a sponsor!**

Kelly Phillips

Finance Director

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## **Women's Adventure Club**

**Website:** [www.womensadventureclub.org](http://www.womensadventureclub.org)

**Instagram:** [@wacparker](https://www.instagram.com/wacparker)